

Contract / Revision **30056** Flight Dates **05/14/12-05/18/12**

Original Date / Revision 05/11/12 / 05/16/12

Advertiser **AMERICAN FUTURE FUND** Product

1534/AMERICAN FUTURE FUND

Agency **MENTZER MEDIA SERVICES** Agency Com 15%

Buying Contact Billing Contact

**600 FAIRMOUNT AVE
SUITE 306
TOWSON, MD 21286**
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SUITE 306
TOWSON, MD 21286**

Primary Account Executive
BRAD PHILLIPS

Sales Office DC
Sales Region National

Account Executive Order%
BRAD PHILLIPS 100%

Agency Ref

Order Sep 00:15:00

Estimate # **1534**

Alt. Order # **09722785**

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POLITICAIGEN

Product Codes PL2

Priority P-1

Advertiser Ref

Order Share 4% Market Value 137500

Competing Station	% of Order	Amount
WCLF	96%	132000
WEDU	%	0
WFLA	%	0
WFTS	%	0
WFTT	%	0
WHTR	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WXPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
May 2012	6	\$4,675.00	\$5,500.00	0.00
Totals	6	\$4,675.00	\$5,500.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
04/30/12	05/18/12	6	\$4,675.00	\$5,500.00

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	7	05/14/12	05/18/12	ABC 7 Sunrise @ 6am	CM	6a-7a	MTWTF--	1:00	3	\$500.00	P-4	0.00	NM	2	\$1,000.00
ABC 7 Sunrise News @															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/14/12	05/20/12	MTWTF--	3		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	7	05/14/12-05/20/12		ABC 7 Sunrise @ 6am	6a-7a		MTWThF----	1:00	(\$500.00)	0.00	NM				
Credited															
E 2	7	05/14/12	05/18/12	ABC 7 News at 6p	CM	6-630p	MTWTF--	1:00	3	\$1,500.00	P-4	0.00	NM	4	\$4,500.00
ABC 7 News at 6p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/14/12	05/20/12	MTWTF--	3		\$1,500.00		0.00						

Contract / Revision 30056 Flight Dates 05/14/12-05/18/12

Hiatus Dates

Original Date / Revision 05/11/12/ 05/16/12

Order Sep 00:15:00

Advertiser **AMERICAN FUTURE FUND** Product **1534/AMERICAN FUTURE F** Estimate # **1534**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 2	7	05/14/12	05/18/12	ABC 7 News at 6p ABC 7 News at 6p	CM	6-630p	MTWTF--	1:00	3	\$1,500.00	P-4	0.00	NM	4	\$4,500.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/14/12	05/20/12	MTWTF--		3		\$1,500.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
2	7	05/14/12-05/20/12		ABC 7 News at 6p		6-630p	MTWThF----	1:00	(\$1,500.00)	0.00	NM					
See MG 2.4,2.5																
[no avails]																
4	7	05/17/12-05/18/12		M-Sun ABC 7 News at 11p		R-M-F 11-1135p / S.	---ThF----	1:00	\$1,300.00	0.00	NM					
(H) MG for 2.2 05/16																
5	7	05/17/12-05/18/12		ABC 7 Sunrise @ 5am		5a-530a	---ThF----	1:00	\$200.00	0.00	NM					
(H) MG for 2.2 05/16																
														Totals	6	\$5,500.00